AMENDMENTS TO THE SPECIFICATION:

Please replace the paragraph beginning at page 5, line 11, with the following rewritten paragraph:

the first embodiment according to the photometric device of the first embodiment according to the present invention. A photometric device moving portion 23 with a sensor 24 facing the front surface of the liquid crystal display device is rotatably disposed by a drive circuit of a micro motor 21 with a focus on a shaft 22 positioned in a bezel 25, moved to the position shown in solid dashed line 26 in FIG. 2 during the photometry, and placed in the position shown in dashed solid line 26 27 other than during the photometry. This moving method allows the photometric device moving portion to be hidden in the bezel 25 other than during the photometry, without disturbing a liquid crystal display portion. The sensor covers the front surface of the liquid crystal display device during the photometry, thus making it possible to perform photometry.—